

The Advantages of Homeownership

OWNING vs. RENTING

Buy and begin building your own equity. Rates are at an all time low, and we are confident there is a program that is perfect for you. The benefits are endless!

Stop paying your landlord's mortgage



EQUITY

You can't build equity in an apartment or rental property, but by owning your home, you can!



TAX DEDUCTION

Your rent payment is not tax deductible. By being a home owner, the interest portion of your mortgage payment could be tax deductible.*



FIXED PAYMENT

Your rent almost always increases when your lease is renewed, but with a fixed-rate mortgage, the principle and interest payments never go up.



PRIDE

Take pride in your new home. An apartment can sometimes feel only like a place to stay.



ADDITIONAL TAX BENEFITS

In addition to deducting mortgage interest, you may be able to deduct real estate property taxes and any points you may have paid at closing. As part of owning a home versus renting, you may be eligible for tax credits for improvements and other tax incentives.*

* Please consult your tax advisor



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